

FORTY PLUS OF CENTRAL OHIO

ANNUAL REPORT FOR 2009

MISSION STATEMENT OF FORTY PLUS OF CENTRAL OHIO

The mission of 40 Plus of Central Ohio is to educate persons previously holding administrative, executive, technical, managerial professional and other positions of responsibility in the necessary skills for a successful job search, career change, or career advancement.

We are also responsible for educating the public and the business community on the value of maturity, experience, knowledge and judgment in the work place.

ACCOMPLISHMENTS BY COMMITTEES:

Membership/Alumni

Created monthly alumni member meeting held on the last Tuesday of every month
Organized and held networking event in September and December 1
Formalized processes to stay in touch with alumni through email
Instituted follow-up phone calls to recent membership signees and visitors for feedback

Training

With the rapid expansion of social media, new classes were added to reflect that reality, specifically workshops on LinkedIn and Twitter.
Formalized the capture of training class and hours through MemberTies

Completed Accomplishments in 2009

- Create Training Committee Weekly To-Do Checklist. Include such items as prepare/review monthly schedule, prepare/review weekly training schedule, prepare/review training sign-up sheets (for next two weeks), present training schedule to members at General Membership Meeting, recruit instructors for Training Committee.
- Work with Administrative Committee Chair to have new members trained on front desk procedures and scheduled for duty at the Administrative Desk early in their membership period. This action would give them incentive to come to Forty Plus to fulfill their 8-12 hour time commitment, work on training class homework assignments while performing desk duty, and meet several other members of the organization to network and develop professional relationships while at 40+.
- Develop procedure to conduct a comprehensive semi-annual review of training curriculum to determine currency, relevancy, and accuracy for member needs. Include a thorough review of all Training Class Critique/Feedback forms in this review.
- Work with Job Circle Facilitator to integrate a step in their weekly meeting to review each member's Passport to Success in order to ensure they are committed to the process and making good progress through the curriculum. Use also to be able to

Completed

Accomplishments in 2009 (Continued)	determine if members are encountering difficulty in any phase of the training program and how the organization/training committee can assist to resolve the situation to allow continued progress through the program.
	• Work with Marketing and Membership Committees to prepare briefings and presentations for off-site meetings with potential partners and alliance candidates for 40+.
	• Develop a tracking system for members as they progress through the training program. Use system to be able to determine when/where/how well members are completing the training program. Also use to determine if current curriculum is meeting member needs and is conducive to steady progress through the courses and providing key and essential education and information for competitive job search.
	• Develop a comprehensive workshop for “Electronic Job Search Actions and Activities” that will feature expanded information and instruction on activities such as Linked-In, Facebook, Twitter, Electronic Job Search sites such as Monster.com; Career Builder, Indeed, etc. Purpose of workshop would be to develop a full set of information and examples, hands-on demonstrations of each of these job search activities so members can be more knowledgeable of their use and application in their job search
	• Develop prototype presentation for On-Line PITCREW program to work in concert with Eddie Powell productions and network. Presentation would utilize formerly developed PITCREW programs and adapt them for on-line education and training series of job search training and education courses for competitive job search program. Once the prototype program has been developed, reviewed, and approved, it would serve as a model for remaining PITCREW presentation conversions to a comprehensive on-line training program the organization would be prepared to offer in addition to standard job training, PITCREW seminar program, and other 40+ outreach activities.
	• Develop workshop on subject of Regenerating/Re-energizing Your Job Search for members who are experiencing an extended job search. The emphasis of this workshop will be on program, process, procedures review; personal assessment of job search approach; and need to focus on time and task management for progressive job search.

Program Outreach

Formalized the process to identify and acquire new sponsors and partners

Formed partnerships with the following:

Bryan Sirak of Action COACH

Business First

Central Ohio Professional Education Council (COPEC)

Columbus Chamber of Commerce

Samantha Nolan (“Dear Sam” Columnist in “The Columbus Dispatch”

Employment for Seniors

Fifth by Northwest Area Commission

Grandview Chamber of Commerce

Human Resource Association of Central Ohio (HRACO)

Jewish Family Services

Reitter Stucco and Supply Company

Scioto Ridge Job Networking Group

Vineyard Church of Columbus

Received sponsorship from the following:

- Morgan Stanley Smith Barney
- OCLC
- PMI Central Ohio Chapter

Programs

Speakers are identified and scheduled up to four months ahead

Nearly 60 speakers/programs, including Monday morning speakers, after hour's speakers, etc.

Created repository of Speaker profiles

Administration

Changed phone service to AT&T

Carpet cleaned in November by CitruSolution

Coordinated the repair of five separate light fixtures in Forty Plus office

The renegotiated lease (in October of 2008) gave us a reduced rate (50%) rent for the first half of 2009

Grants/Fundraising

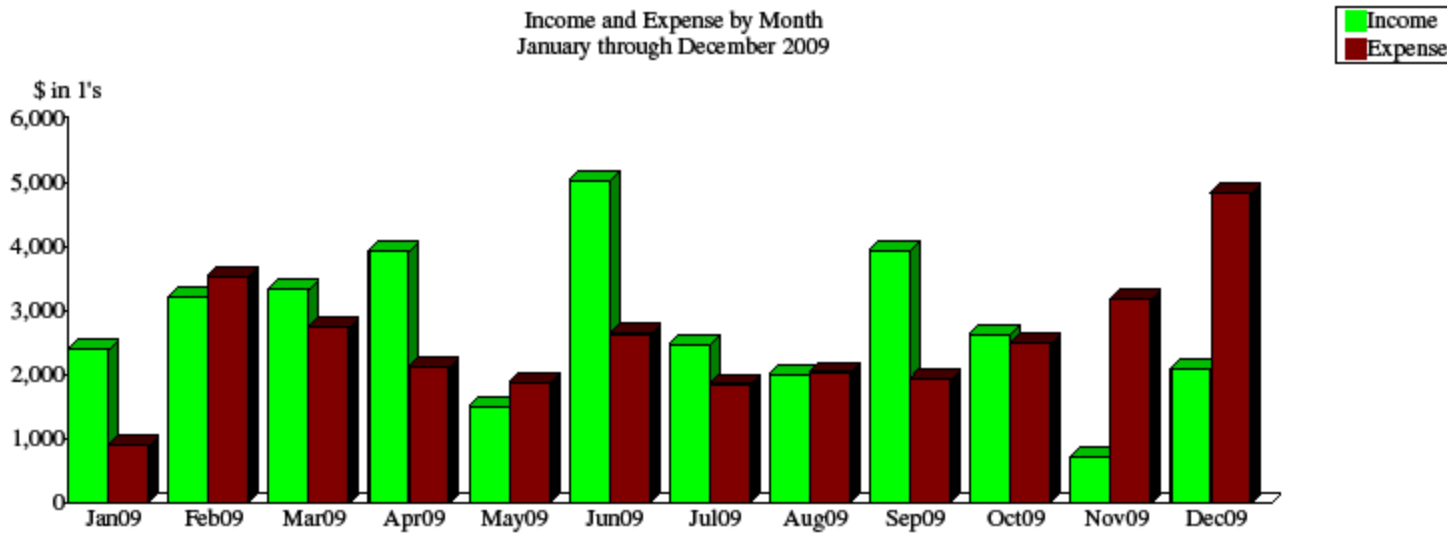
Received \$2,350.00 grant from the Dublin Foundation for the purchase of computer hardware.

Formalized the tracking of volunteer hours of members and board members (including training hours) to be used in grant applications

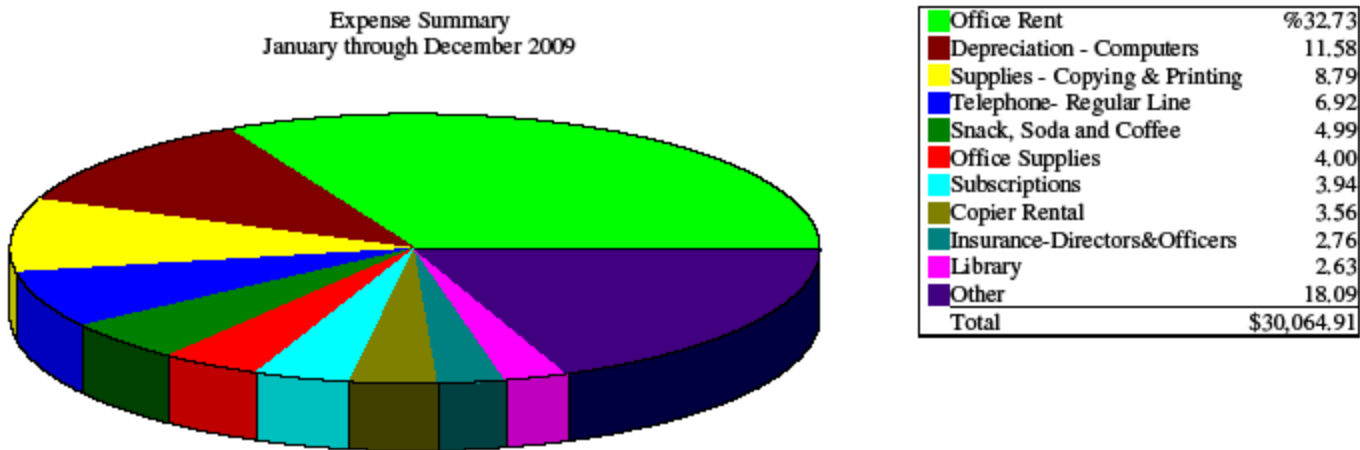
Computers

- Added Donate button and Pay Dues feature to website
- Added About Us page to website
- Added Testimonials and In The News pages to the website
- Standardized spyware protection with SpyBot
- Standardized PDF generation with CutePDF
- Completed computer inventory
- Created new Sponsors/Partners page on website
- Added video and audio to website, including a 30-second PSA set to auto play
- Standardized server backup through external drive
- Upgraded lease and obtained new copier/printer/scanner workstation
- Standardized and purchased new software to upgrade to Office 2007, Norton Antivirus Corporate Edition, QuickBooks and MemberTies (including access to alumni for MemberTies from all Forty Plus PCs)
- Purchased and installed 5 new PCs
- Created new utility page on website to assist in updating content for:
 - Front desk responses
 - *Job Seeker Digest* newsletter
 - Training schedule
 - Profile updates
 - Speaker updates

Income and Expense by Month
January through December 2009



Expense Summary
January through December 2009



By Account

There are no material expenses for fundraising or administration. Cash Reserves held for future program operations \$22,707.